



MASSASOIT
COMMUNITY COLLEGE

ANNUAL
REPORT OF
THE PRESIDENT
2012-2013





FROM THE PRESIDENT

I am very pleased to share this first in a new series of annual reports to the Massasoit Community College Community and our Alumni and friends! While this report lists many important facts and statistics, it mainly is filled with some of the many creative initiatives and notable accomplishments of our students, faculty and staff. The report as well reflects the important leadership of the Board of Trustees, and the contributions of the MCC Foundation and our many supporters.

We indeed have a lot to offer at Massasoit for the residents of Southeastern Massachusetts. High quality instruction at a reasonable cost, strong academic support systems, informed and caring counseling services, and a full extra-curricular life are all here in this vibrant academic community. Whether one is here to transfer to a bachelors degree program in one of the STEM fields through our Liberal Arts Science Transfer Option or to prepare for a health careers field or to take a non-credit course or two geared to immediate employment needs, we are committed to helping each individual achieve her/his goals.

I am proud of the College and our worthy mission because nearly every day I see the profound impact we have on so many students and the impact we have on our communities in this region and across the Commonwealth. And, studies have shown that nine out of ten Community College graduates continue to live and work in Massachusetts.

As we continue to take care of deferred maintenance needs on our Brockton and Canton campuses, plan for the day when we can break ground for our new health sciences building on the Brockton Campus, and create academic programs and satellite centers for the future, please share your thoughts with us. We will listen carefully to you and continue to strive to make Massasoit an even better institution.



Brockton

Dr. Charles Wall, President
Massasoit Community College

FACTS ABOUT MASSASOIT 2012-2013

About Our Students

- FY 13 annual credit headcount: 11,856
- In fall 2012, Massasoit enrolled 8,209 credit students.
- 56% of credit students attend part-time.
- 41% are enrolled in career programs, 40% in liberal arts programs, and 19% as non-degree.
- 78% work while attending school; 48% work more than 20 hours per week.

Diversity at Massasoit

- Credit students hail from 130 different cities and towns in MA.
- 57% are female.
- 38% identify with a racial/ethnic minority group.
- Credit students' average age is 26; 26% are 30 years of age or older.
- 11% indicate that English was not their first language.

8,209

About Our Graduates

- In 2013, Massasoit graduated 956 students, its second-largest graduating class.
- 81% of graduates find employment within one year of graduation, with nearly all (98%) working in Massachusetts.
- 42% of graduates transfer to four-year colleges within one year of graduation. The top transfer schools include Bridgewater State University, University of Massachusetts—Boston, Curry College, Eastern Nazarene College, and University of Massachusetts—Amherst

More on Student Success

- More than 90% of first-time, first-year fall students return for spring semester.
- More than two-thirds of first-time, full-time freshmen are either still enrolled at Massasoit after one year (62%) or have transferred to another college within one year (7%).
- Massasoit's course completion rate is 78%.



Canton



Middleborough

ACADEMIC LEADERSHIP

Faculty & Instruction

The college received a Department of Higher Education Vision Performance Incentive Fund grant to establish The Center for Experiential Learning (CEL), a resource for students, faculty, employers, and community partners who wish to receive and/or provide experiential learning opportunities that enhance student learning, integrate theory and practice, and promote professional development and active citizenship.

The CEL launched a college-wide introduction in spring 2013 with a series of professional development sessions. More than 250 faculty, staff, and administrators received professional development in civic engagement through kick-off meetings and a presentation at spring convocation. A civic engagement faculty development group from across disciplines developed guidelines for adding a 10-hour civic engagement requirement to existing classes and established a faculty resource site on the college's online learning management system.

Fourteen faculty Sustainability Fellows and six administrators received professional development through the Sustainability across the Curriculum initiative to ensure that education for sustainability becomes part of the educational experience for all Massasoit students.

In spring 2013, the college joined The Democracy Commitment (TDC), a national organization whose goal is that every American community college graduate has an education in democracy. Senior Vice President/Vice President of Faculty and Instruction Barbara Finkelstein and professors Lisa Coole and Paul Weeden attended a TDC national meeting and shared the resources at a faculty professional development session in June.

During the break in spring of 2013, ten students traveled with Director of Student Life, Kathleen Reid, and Associate Dean for Grants and Sustainability, Hollyce States, to Washington, D.C. to work in areas of homelessness and hunger. Students who participated in the program were so moved by their experience they established an on-campus food pantry upon their return to the college.

Supplemental Instruction (SI), an academic assistance program that utilizes peer-assisted study sessions to increase student retention and achievement, was implemented in spring 2013 by Director of the Academic Resource Center (ARC), Marie McDonnell, and Coordinator of ARC Math Services, Kerry Snyder. Seven SI-trained students provided tutoring and academic support to 125 students in five courses.

During the 2013 academic year, the English Department initiated new strategies to improve student success. Faculty worked with Writing Fellows in their classrooms. Based

on current research, these writing fellows attended the classes so that the students involved knew them and felt comfortable with them. The writing fellows also tutored students outside of class time. English faculty introduced innovative practices into the developmental classrooms. The first approach was to teach developmental reading and writing in an integrated model in courses centered around themes. In this way, reading and writing were not only integrated together, they were also connected to themes that relate directly to college level courses. The second model integrated our College Experience course into an accelerated model that allowed students to complete developmental and freshman English at the same time. Adjunct faculty served as coaches within these courses for one semester and served as tutors for students. During this coming fall, each of those adjunct faculty members will now teach one of the newly designed courses so that this model also includes built in professional development for our adjunct colleagues. (This approach to professional development has been named an innovative practice as part of the Transformation Agenda Grant.) The Latch Program received certification from the College Reading and Learning Association so that all tutors who complete their training within the program will be nationally certified. The Latch Program also introduced peer tutors and peer mentors into the program in order to foster student success.



Students and staff visited Washington D.C. for Alternative Spring Break in March 2013.



Professor Melanie Trecek- King leads the bioswail project.

CELEBRATIONS

Annual Fall Gala “Making it at Massasoit”

On Saturday, October 20, 2012, over 250 members of the Massasoit community gathered for the 46th annual fall gala at the Conference Center at Massasoit to support the United Student Fund, netting over \$36,000. Students Carl Barnette and Yin Wang were honored for their dedication and perseverance in their personal and educational journeys. William Morse, president of Mutual Bank and Charles Tartaglia, owner of George’s Café were honored with presidential medallions for their continued commitment to Massasoit and the greater community. Both honorees were each awarded an honorary degree at the 2013 commencement ceremony.



Massasoit Graduates 956 Students in College’s Forty-Sixth Commencement Ceremony

On May 31, 2013, the second-largest class in Massasoit’s history celebrated its commencement with family, friends, Massasoit faculty and staff, and distinguished guests. Dr. Jonathan Keller, Associate Commissioner of Research, Planning, and Information Systems at the Board of Higher Education addressed the class on behalf of the board and Professor Gerald L. Janey of Emergent Technologies delivered remarks on



behalf of the faculty.

Massasoit 5th Annual Arts Festival – “Picture Perfect”

Celebrating its 5th year, this free community event brings hundreds of visitors to the Canton campus. Featured are three juried art shows, fine art crafters and artisans, printmaking and ceramics demonstrations, children’s activities, live music, radio broadcasts, and gourmet food trucks. Bridgewater Credit Union was this year’s Masterpiece Sponsor.



Second Consecutive Year a Massasoit Student Receives the Prestigious Jack Kent Cooke Award

The Jack Kent Cooke Scholarship makes it possible for the nation’s top community college students to complete their bachelor’s degrees by transferring to a four-year college or university. The Foundation provides up to \$30,000 for up to three years to deserving students selected annually, making it the largest private scholarship for two-year and community college transfer students in the country. Massasoit student Yin Wang is one of 73 students nationwide to receive this award. Yin is a dedicated student who, in spite of many obstacles, attained a 3.93 grade point average. She was a member of Phi Theta Kappa and was active in the sustainable landscaping efforts at Massasoit. She has received numerous academic awards and was chosen to participate in a summer research program at Massachusetts General Hospital in the Infectious Disease Division. When the internship ended, Yin was hired to work in the department. She graduated from Massasoit’s Liberal Arts Transfer – Science program with an associate’s degree and a certificate in Biotechnology and will continue her education at Wellesley College where she will major in Biochemistry.

SUSTAINABILITY

Sustainability through Curriculum

Massasoit has initiated the Sustainability across the Curriculum project to integrate sustainability topics and concepts into courses that span the curriculum. It has been funded in part through a grant from the Massachusetts Department of Higher Education’s Vision Project Performance Incentive Fund to increase student civic engagement and experiential learning opportunities.

This year, the college continued to expand sustainable landscaping with the installation of two large bioswales - landscape elements designed to remove silt and pollution from surface runoff water - adjacent to the main student parking lot on the Brockton campus.



Sustainability in Infrastructure

Massasoit completed a number of sustainability initiatives during fiscal year 2013. A few of the initiatives included Phase III of the Energy and Water Conservation Project with the installation of eleven (11) internal air handlers and six (6) rooftop HVAC units, an energy management system, variable frequency drives, demand ventilation controllers and two (2) boiler controls.

Sustainable Community

In addition, the College collaborated with Bay State Textiles to recycle textiles on the Brockton and Canton Campuses. This collaboration is a win-win for Massasoit and for the environment. For every ton of textiles recycled, Bay State Textiles will donate \$100 to Massasoit to support sustainability projects on our campuses. In celebration of Earth Day (April 22), the Sustainability Task Force Committee held a clothing drive entitled Suitable Attire. The college community was asked to donate their ready-to-wear suits, blouses, dress shirts, scarves and ties. Over 470 garments were donated. All donations received were given to Massasoit students.

Capital Improvements

Massasoit Community College completed a number of capital improvements at the Brockton and Canton campuses during fiscal year 2013. A few of the improvements at the Brockton campus included the renovation of an existing parking lot and the creation of a new one; the installation of new seating in the large theater; the installation of new flooring in the Science Building; and the purchase of a new radio communication system. One of the improvements at the Canton campus included the redesign of the cafeteria, which included a new layout and new furnishings.



GRANTS & AWARDS

Massasoit received more than \$1.5 million in grant funding in fiscal year 2013. Following are highlights from some of these grant awards and the projects they have funded over the past year.

Vision Project Performance Incentive Fund Grants

In fiscal year 2013, Massasoit was awarded a second grant from the Massachusetts Department of Higher Education's Vision Project Performance Incentive Fund (PIF). Massasoit received \$215,000 in year-one funding for a new initiative focused on civic engagement, with anticipated \$468,000 in total funding for the project over three years. Through the grant the college has established the Center for Experiential Learning at Massasoit to develop and coordinate student internships as well as civic engagement and experiential learning opportunities. Massasoit received an additional \$15,000 in second year funding to support its first Vision Project PIF program focused on academic advising to increase student retention, completion, and success.

College Access Challenge Grant

Massasoit is the lead institution in CONNECT to College - a collaboration with Bristol Community College. In 2013, a \$100,000 grant from the Massachusetts Department of

Higher Education has supported the second year of this partnership. Both colleges have worked with area high schools to increase college readiness, enrollment, and success for low-income, first-generation, and minority students. Massasoit has worked with the Brockton and Randolph school districts and community organizations to provide students and their families with information on the college application and financial aid process, financial literacy workshops, and a summer bridge program to help students prepare for and transition to college.

National Science Foundation Advanced Technology Education Grant

Massasoit is in the second year of a three-year, \$199,943 grant from the National Science Foundation for its project, Pipelines and Pipets: The Massasoit Biotechnician Training and Undergraduate Research Initiative. This funding has enabled Massasoit to develop a Biotechnology Certificate Program, provide student internship and summer research opportunities, and integrate inquiry-based learning into its science and mathematics curriculum.



Boston Scientific Foundation Grant

Massasoit was awarded a grant from Boston Scientific Foundation for its Summer Science program on the Brockton campus. The grant, totaling \$12,744, has provided scholarships for disadvantaged students in grades 4-12 in the greater Brockton area to attend one of six week-long sessions during the summer. The program engages students in scientific exploration and raises awareness of career opportunities in the STEM (science, technology, engineering, and mathematics) fields. The goal is to develop a lifelong interest in STEM disciplines among educationally disadvantaged students, to encourage enrollment in college, and to advance the consideration of STEM career choices among underrepresented populations. discuss college readiness, during the high school's professional development day.

Balfour Foundation Grant

The Balfour Foundation has awarded Stonehill College and Massasoit a second collaborative grant award to continue their Science Transfer Initiative (STI) to increase the number of students, particularly those



from underrepresented populations, who graduate, transfer, and pursue careers in the STEM fields. The three-year \$246,070 total award includes \$111,960 to Massasoit to fund faculty and student summer research, enhanced academic advising and mentoring, and transfer activities.

@Scale Grant

The Massachusetts Department of Higher Education awarded Massasoit a two-year grant to scale up its model Science Transfer Initiative on its own campus and at Bristol and Cape Cod Community Colleges. The \$50,000 award is funding enhanced academic advising, career exploration seminars, transfer activities, and faculty professional development to increase student enrollment, completion, and transfer in STEM fields.

Massasoit President Charles Wall Receives the Massachusetts YouthBuild Coalition Visionary Award

The president of Massasoit Community College, Dr. Charles Wall, was presented with the first ever YouthBuild Coalition Visionary Award for Education at the 18th Annual YouthBuild Day at the Massachusetts State House on February 7, 2013. During his presentation of the award to Dr. Wall, Mark Showan, Executive Director at Old Colony YMCA in Brockton, highlighted the president's achievements in alliances that have resulted in progress for the college community.



President Wall receives the Youth Build Coalition Visionary Award for Education at the Massachusetts State House in February.

NEWS AND HIGHLIGHTS

Middleborough Center Adds New Science Labs and Classroom Space

The unveiling of new classrooms and science laboratory in May has added an important phase for growth at the Middleborough Center. Students can now complete their entire associate degree at the Middleborough location in business, criminal justice, liberal arts, and childhood education. In addition to completion of the fully-equipped, modern science laboratory, one of the two new classrooms offers an additional computer laboratory to facilitate new and exciting computerized learning classes at the center. Staff at the Middleborough Center continues to engage with the local community and non-profit organizations. One of the recent partnerships is a Middleborough veteran's organization that conducts weekly training for a group of veterans at the center. The goal is to create positive relationships and partner with the community for growth. In order to stimulate growth and meet the needs of the community, new and innovated programs are being planned to expand Massasoit's footprint in the community.

Former Vice-President/CFO Betty Ann Learned honored with Leading by Example Award in a Ceremony at Massachusetts State House

On October 25, 2012, Massasoit's former Vice President of Administration/CFO Betty Ann Learned was honored with the Leading by Example Award in a ceremony held at the State House for her leadership in guiding Massasoit's energy efficiency and clean energy efforts. One of the most visible demonstrations of Massasoit's commitment to sustainability and Ms. Learned's leadership is sustainable landscaping. The college has installed eight native gardens on its two main campuses as well as a 35,000 square foot wildflower meadow, a rain garden to reduce storm water run-off, a perennial edible garden, a culinary arts-sponsored herb garden, and two no-mow areas. As a result of these landscaping efforts, Massasoit's Brockton campus has received designation as a Certified Wildlife Habitat from the National Wildlife Federation. Former VP Learned was also instrumental in the renovation of the Brockton campuses new sustainable bus stop. The bus stop is a modern, sheltered, ADA compliant bus stop which features solar panels for lighting and a Big Belly solar trash compactor and is surrounded by a garden of native plants and shrubs that were planted by Professor Melanie Trecek King's Environmental Science class.

more intimate event about making choices, designed for the college's Gateway to College students, members of the Student Senate and Phi Theta Kappa. Mr. Moore both engaged and inspired his audiences, emphasizing to them the importance of making good choices and having high expectations for themselves. "We are not the products of our environments- we are the products of our expectations," he told them, "it's about all of us (the story). It's about the decisions we make in our lives. It's not just about these two kids; it's about so much more."



Author Wes Moore engages the audience in April as part of the One Book/One College Program

Honor Garden Created for Student Scholarships

A meditative garden nestled into the natural surroundings, the Honor Garden is a widely visited open area, free to the public. This year, we received donations from CABI (Canton Association of Business and Industries), HarborOne Bank and from a private donor, as well as the college community. With proceeds from the Honor Garden, students registered in the Commonwealth Honors Program at Massasoit will be eligible to receive scholarships starting this coming fall.



Massasoit Welcomes New York Times Bestselling Author Wes Moore to Brockton Campus

On April 4, 2013, author Wes Moore spoke about 'The Value of Education' at the Anna Buckley Performing Arts Center at Massasoit's Brockton campus to a packed audience of students, faculty, staff and members of the community, including from community based youth organizations and students from area schools. His presentation - centered on the relationship between fate and choices that is explored in his novel *The Other Wes Moore* - was the culminating event of the 2013 One Book One College Program at Massasoit. The audience was given an opportunity to interact with Mr. Moore through what turned out to be an inspirational and profound question & answer segment. The next morning was a

Martin Luther King, Jr. Celebration

The President's Community Advisory Council hosted the college's 11th annual Martin Luther King, Jr. Celebration, entitled "Never Forget the Dream," on January 21, 2013. This is a meaningful event for Massasoit and the Brockton community and it is free and open to the public. The celebration was held at the Conference Center at Massasoit and was attended by some 400 members of the Brockton community. The increase and diversity in the population that attends and participates in this event is evidence that Massasoit is deeply rooted in its community.

Massasoit Foundation 14th Annual Golf Tournament

On Monday, May 20, 2013, the 14th Annual Massasoit Community College Foundation Golf Classic was held at the Thorny Lea Golf Club with The PHIA Group as the Platinum Title Sponsor. Over \$31,000 was raised for student assistance. Thanks to our sponsors and players, the event has realized \$238,490 in scholarship support over our 14 years of play.



The Art Connection

Massasoit held a reception on October 15, 2012, to celebrate the donation of 26 original works of art through The Art Connection, a nonprofit organization that places artwork in local community service agencies. The reception was held at the Student Center on the Brockton campus. Art was chosen by a committee comprised of college students and staff who reviewed many works of art and selected works in a variety of media by 22 artists. Tours of all works of art were offered by student ambassadors, and artists, The Art Connection staff, Massasoit faculty, staff and students were in attendance.

WORKFORCE DEVELOPMENT

ABE and ESOL - Stoughton Program

The Massasoit Adult Basic Education Stoughton ABE/ESOL program is a collaborative partnership among Massasoit, Stoughton Public Schools, and the Town of Stoughton. Only two applicants from across the state, who applied for the Adult Basic Education (ABE) competitive 5 year grant, were awarded their full request; Massasoit was one of them. During FY 13, a total of 108 students enrolled in the program. Of these 108 students enrolled, 90 were funded slots and the remaining 18 slots were the 20% of over-enrolled students permitted by the (DESE). Attendance for the year was 84% which is in the top tier for the state.

College Transitions Program

The Department of Elementary and Secondary Education (DESE) awarded Massasoit Community College the Adult Basic Education (ABE) Transition to College Program competitive 2 year grant. Massasoit's Transition to College program is designed to help prepare adult learners for a successful transition to a college degree or certificate program at the college. A total of 22 students enrolled for the first semester of FY13; all 22 students completed the semester. Two of the 22 students enrolled at Massasoit and two entered employment. The 17 remaining students continued on to the program's spring semester.

Community Education

During the 2012-2013 academic year, the Community Education Department provided 261 courses in a variety of work-related and personal interest areas. Enrollments in these courses totaled 2,213, with the highest levels of interest in business, health, and technical training areas. In partnership with the Plymouth Chamber of Commerce's Jumpstart program, the Veterinary Assistant program was offered to a total of 24 students onsite at the Plymouth Chamber of Commerce. In addition, the department jointly offered a Coastal New England Marine Sanctuary series in a hybrid format offering both a noncredit and a college credit option. This type of offering allowed for both audiences to participate in the same course



Students in the Veterinary Assistant program attend class at the Plymouth Area Chamber of Commerce office as part of a partnership with the chamber.

Transformation Agenda

The Transformation Agenda at Massasoit Community College offers six programs to low-skilled, unemployed, and underemployed adults. The programs include Home Health Aide, Medical Interpreting, Biotechnology, Microsoft Office Specialist, Respiratory Care, and the newly added CISCO (CCNA) program – in FY13, 125 students enrolled in these programs. The Transformation Agenda also offered self-paced developmental math and accelerated developmental English courses to students needing to complete remedial coursework before enrolling in college-level courses.



CORPORATE & PROFESSIONAL TRAINING

The Corporate and Professional Training Department has been helping organizations in Southeastern Massachusetts find the solution that helps their business run smarter and more efficiently. In FY13, the department provided training to 80 different companies, 56 of which were new to the college. A total of 714 individuals participated in the 568 hours of trainings offered throughout the year. Over the last year, the department has written and coordinated two Workforce Training Fund grants. In addition, the department collaborated with various organizations throughout the year, including BAWIB and the Metro South Chamber of Commerce with a WTFP Information Session, the Plymouth Chamber of Commerce with the Jumpstart program, the Adult Learning Center and Training Resources of America with the FIT into College grant, and BAWIB with the Learn at Work Grant.



DEGREES & CERTIFICATES

Associate Degree Programs

Architectural Technology
 Business Administration Careers - Accounting
 Business Administration Careers - General Business
 Business Administration Careers - Hospitality Management
 Business Administration Careers - Marketing
 Business Administration Careers - Supervisory Management
 Business Administration Transfer
 Child Care Education and Administration
 Child Care Education and Administration - Transfer
 Computer Information Systems - Programming
 Computer Information Systems - User Support
 Criminal Justice - Career
 Criminal Justice -Transfer
 Culinary Arts
 Diesel Technology
 Electronic Technology
 Fire Science Technology
 Heating, Ventilation & Air Conditioning Technology
 Heating, Ventilation & Air Conditioning Technology - Building Systems
 Energy Management Option
 Human Services - Career
 Human Services - Transfer
 Liberal Arts Studies
 Liberal Arts Studies - Media Communications
 Liberal Arts Studies - Theater
 Liberal Arts Transfer
 Liberal Arts Transfer - Computer Science
 Liberal Arts Transfer - Elementary Education
 Liberal Arts Transfer - Science
 Nurse Education Full-time
 Deadline to apply: February 1

LPN to Associate Degree
 Advanced Placement Nurse Education Full-time
 Deadline to apply: February 1
 LPN to Associate Degree
 Advanced Placement Nurse Education Part-time
 Deadline to apply: February 1
 Polysomnographic Technology (Sleep Technology)
 Deadline to apply: June 15
 Radiologic Technology
 Deadline to apply: February 1
 Respiratory Care
 Deadline to apply: June 15
 Telecommunications Technology
 (Verizon employees only)
 Visual Arts - Art & Graphic Design
 Visual Arts - Fine Arts

Union Apprenticeship

Telecommunications Tech Apprenticeship Program
ONLY if you are a member of the union listed below:
 Local 103 International Brotherhood
 of Electrical Workers of Boston

Board Approved Certificate Programs

Dental Assistant
 Medical Assistant
 Office Technologies



College Approved Certificate Programs

Biotechnology
 Child Care
 Computerized Accounting
 Computer Repair and Maintenance
 Computerized Tomography
 Department of Developmental Services Direct Support Certificate in Human Services (DDS Employees only)
 Environmental Technology - Advanced Drinking Water
 Environmental Technology - Advanced Wastewater
 Environmental Technology - Basic Drinking Water
 Environmental Technology - Basic Wastewater
 Food Production
 Law Enforcement
 Heating, Ventilation & Air Conditioning Technology
 Insurance Billing Specialist
 Magnetic Resonance Imaging
 Microsoft Office Specialist
 Museum Studies
 Paramedic
 Pastry
 Phlebotomy



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MIDDLEBOROUGH

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