

Certificate in Media Arts - Video Production

Program Details

Massasoit's Certificate in Video Production provides students with hands-on learning from professors who work in the media industry. Students leave Massasoit with the skills to work in the industry or transfer to another college. Students do not just learn about media – they perform the duties of those working in the media industry. This has given Massasoit's Media Arts program a great reputation in the industry and great placement for internships and employment. Skills learned in this industry also carry over to areas of business, web design, communication, public relations, education, and sports management. Almost any industry uses aspects of media, and Massasoit students can benefit by learning skills.

Program Outcomes

The Video Production Certificate Program will:

- Provide instruction from professors who are active professionals in the media industry, ensuring students gain current and relevant skills.
- Deliver experiential, hands-on learning in video production, editing, and content creation using industry-standard tools and technology.
- Offer opportunities to connect classroom training with practical experience through internships, collaborative projects, and community-based media initiatives.
- Prepare students for immediate employment, career advancement, or transfer into degree-granting programs in media arts and related fields.

Student Learning Outcomes:

- Develop proficiency in the vocabulary, tools, and techniques of video production, including camera operation, lighting, audio, and nonlinear editing.
- Apply critical thinking, storytelling principles, and creative problem-solving to produce compelling video content across platforms.
- Demonstrate competency in pre-production, production, and post-production processes.
- Create professional-quality video projects suitable for portfolio use in industry or for transfer to higher education programs.
- Work effectively in collaborative production teams, demonstrating professionalism, reliability, and communication skills.
- Understand how video production skills translate to a wide range of industries such as broadcasting, business, web design, public relations, education, and sports management.

Every graduate will be able to:

- Enter the workforce with job-ready skills in video production and editing for roles such as production assistant, editor, or videographer.
- Pursue internships or entry-level employment in media industries with confidence in technical and creative competencies.
- Apply certificate coursework toward further study in the Associate of Arts in Media Arts program or transfer to a four-year institution.

Academic Map

Certificate in Media Arts - Video Production

A minimum of 7 classes and 21 credits is required. At least 11 credits of your program must be taken at Massasoit. Note: Each course completed and passed can only fulfill one program requirement. The same course cannot be used to satisfy multiple program requirements.

Semester 1

3 Credits in MDIA 110
Broadcast Writing and Presentation
3 Credits in MDIA 111
Introduction to Mass Communication
3 Credits in MDIA 112
Television Studio Production
3 Credits in MDIA 116
Digital Video Editing

Semester 2

3 Credits in FILM 200
Film Analysis
3 Credits in MDIA 114
Advanced Television Production
3 Credits in MDIA 401
Practicum in Television or Radio

This academic map is a suggested semester-by-semester guide to keep you on a clear path to program completion. Please note that some classes are offered only in certain semesters, have prerequisites, or minimum passing grades. Winter and/or Summer Session classes may be available for some classes. Your [academic advisor](#) will provide you with clear direction needed to stay on course and discuss scheduling options with you. Taking courses not reflected on this map may result in courses not counting toward the completion of your requirements.