

Degree in Media Arts

Program Details

Step into the dynamic world of broadcasting with our Media Arts program, meticulously crafted to launch your career in television, radio, production, performance, editing, and writing. Whether you're drawn to being in front of the camera or working your magic behind the scenes, this program delivers a perfect blend of academic coursework, hands-on studio production, and on-air experience in state-of-the-art facilities.

Our students get exclusive access to a fully operational television studio and the renowned Dale Dorman Radio Studio, immersing them in real-world production environments. From broadcast vocal performance to mastering television and radio production techniques, participants develop the skills that make them industry ready.

In addition to acquiring proficiency in computerized nonlinear editing, students will also be well-prepared for seamless transfers to four-year colleges and universities that offer advanced programs in broadcast journalism, radio and television broadcasting, and mass communications.

Whether you're aiming to make waves in the broadcast industry or continue your journey at a top-tier institution, the Media Arts program equips you with the tools to thrive in today's media-driven world.

Graduates earn an Associate in Arts Degree.

Program Outcomes

The Associate of Arts Media Arts Degree Program will:

- Provide faculty who are experienced media professionals dedicated to meeting the needs of community college students by creating a supportive environment necessary for learning.
- Provide lecture-based and experiential learning, focusing on current industry methods, digital tools, and technology.
- Offer elective options that allow students to explore Broadcasting, Journalism, Theatre Arts, and related creative fields as they connect with Media Arts.
- Foster an attitude of adaptability, professionalism, and life-long learning as essential qualities for success in today's evolving media landscape.

Student Learning Outcomes:

- Learn and apply the vocabulary of media production, performance, and digital storytelling, with competency in both on-air and behind-the-scenes skills.
Understand, analyze, and explain the influence of media on culture and society in both historical and contemporary contexts.
- Apply knowledge of media theory and practice across radio, television, film, and digital platforms.
- Demonstrate proficiency in critical thinking, oral communication, writing, and visual literacy for diverse media formats.
- Write and produce original content that shows critical engagement with primary and secondary media texts and industry research.
- Assess the interdisciplinary nature of media production, including performance, editing, sound, design, and digital integration.
- Work creatively, collaboratively, and cooperatively within production teams in professional and academic settings.

Academic Map

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A minimum of 20 classes and 61 credits is required. At least 16 credits of your program must be taken at Massasoit. Note: Each course completed and passed can only fulfill one program requirement. The same course cannot be used to satisfy multiple program requirements.

Semester 1

3 Credits in MDIA 111
Introduction to Mass Communication
3 Credits in MDIA 112 or 113
(Television Studio Production or Radio Production and Podcasting)
3 Credits in SPCH 105
5 Speech Communication
3 Credits in ENGL 101

English Composition I
3 Credits in History elective

Semester 2

3 Credits in FILM 200
Film Analysis
3 Credits in either MDIA 116 or MDIA 108
(Digital Video Editing or Radio Broadcasting)
3 Credits in SPCH 108
Interpersonal Communication
3 Credits in ENGL 102
English Composition II
3 Credits in Math elective - Topics in Mathematics I or higher

Semester 3

3 Credits in either JOUR 120 or MDIA 110
(Journalism Basics for the Digital Age or Broadcast Writing)
3 Credits in either MDIA 114 or MDIA 213
Advanced TV Production or Advanced Radio Production and Podcasting
3 Credits in Literature elective
3 Credits in PSYC 101
General Psychology
3 Credits in Science elective

Semester 4

3 Credits in MDIA 401
Practicum in Television or Radio
3 Credits in Media Arts or General elective
3 Credits in Literature elective
3 Credits in SOCI 104
Principles of Sociology
4 Credits Lab Science elective

This academic map is a suggested semester-by-semester guide to keep you on a clear path to program completion. Please note that some classes are offered only in certain semesters, have prerequisites, or minimum passing grades. Winter and/or Summer Session classes may be available for some classes. Your [academic advisor](#) will provide you with clear direction needed to stay on course and discuss scheduling options with you. Taking courses not reflected on this map may result in courses not counting toward the completion of your requirements.