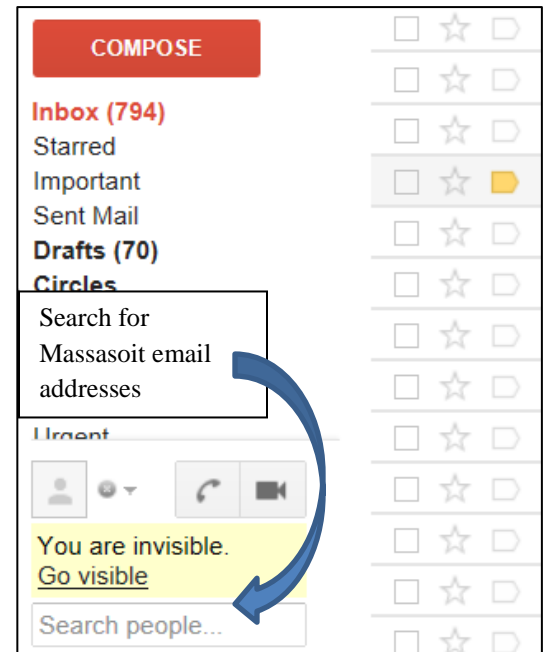


Email Etiquette and Exploration

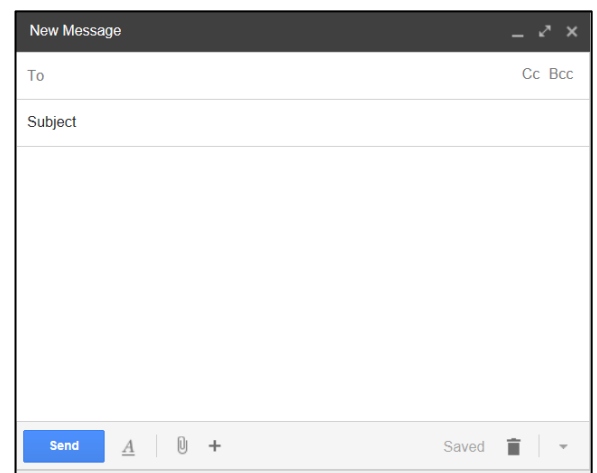
Tabs:

- ❖ COMPOSE: Used to create a new message.
- ❖ INBOX: Used to check received messages.
- ❖ STARRED: Used to mark a message as important or for follow up.
 - To STAR a message from your inbox click on the star next to the sender's name.
- ❖ IMPORTANT: Gmail denotes messages as IMPORTANT for various reasons, using a yellow tab next to the sender's name.
 - Click the yellow tab to teach google not to mark messages like this as important again.
 - Click the blank tab to teach google to mark messages like this as important in the future.
- ❖ SENT MAIL: Used to verify that a message was sent and to whom it was sent.
- ❖ DRAFTS: Messages that have not been sent are saved in the DRAFTS tab, and can be _____ and _____.



Email Composition:

- ❖ COMPOSE: Opens new message in bottom right corner of screen:
- ❖ TO: For recipient's email address. Multiple addressess can be added.
- ❖ CC: For people not in the conversation, but to whom the conversation is relevant.
 - **Recipients' information is visible to each other.**
- ❖ BCC: For people not in the conversation, but to whom the conversation is relevant.
 - **None of the recipients' information will be visible to other recipients.**
 - BCC is used to protect privacy; it is not a spy tool.
- ❖ SUBJECT: Used to indicate purpose and content, making it easier for recipient to prioritize and respond.



Email Etiquette



Drafting:

- ❖ “Opening Salutation,”
 - Dear Mr./Ms. _____, Professor _____,
 - Always place a comma at the end of a salutation.

- ❖ Body
 - Business format: Block Letter = NO INDENT!
 - Formality
 - Always introduce yourself.
 - Formality = Respect, especially when dealing with someone new. As relationships progress, writing may become more informal.
 - Avoid abbreviations (LOL, etc), contractions, slang, and emoticons ;)
 - Be concise.
 - Separate small paragraphs for separate ideas, topics, or questions.

- ❖ “Closing Salutation,”
 - Thank you, ➤ _____,
 - _____, ➤ _____,

 - Always place a comma at the end of a salutation.

- ❖ Always Spell Check: Click the arrow in the bottom right corner of the current message to access spell check.

- ❖ Attach not copy/paste: Papers, resumes, etc.
 - Click the tab on the bottom of the message that looks like a paper clip to include an attachment.
 - Always let the reader know that there is an attachment.

- ❖ Electronic Formatting: Next to the paper clip tab is the format tab – A
 - Use simple and consistent font and colors because not all accounts support these options.

- ❖ SEND: Only send when complete.

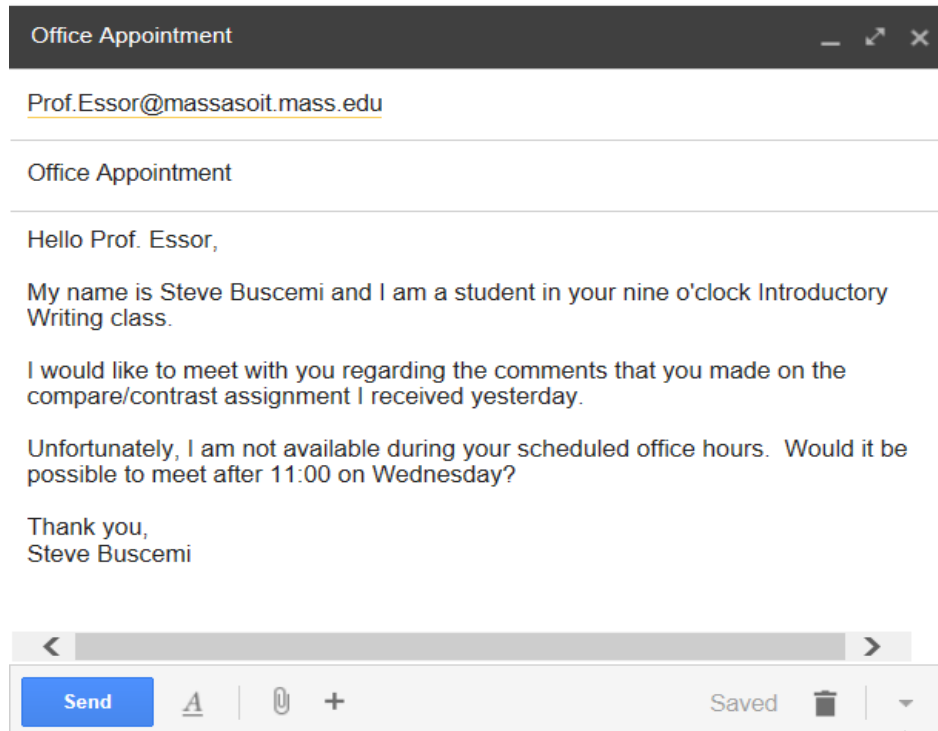
Reply:

- ❖ Reply promptly and only to the sender, unless it concerns the group.

Email Etiquette



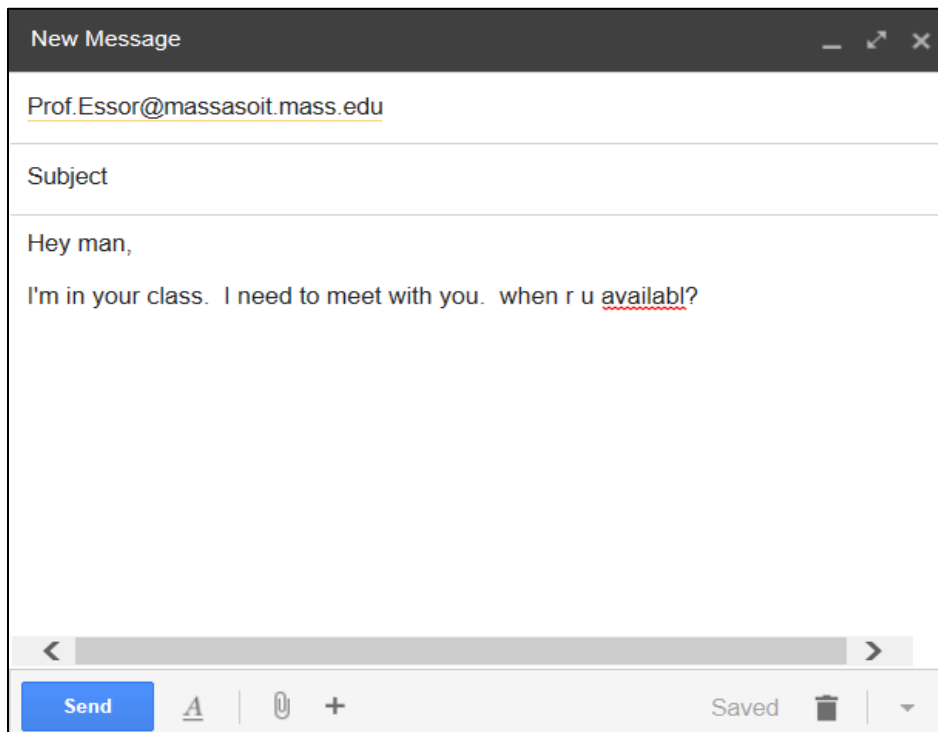
Do:



Attachments

Spell Check

Don't Do:



Email Etiquette



Email Reminders:

- ❖ Visit the Help Desk in T544 or call extension 1139 if you need technical assistance.
- ❖ Use the COMPOSE tab to start a new conversation rather than hitting REPLY to an old one.
- ❖ Tone: Sarcasm does not read! Example:

“Will you have that customer’s problem resolved by tomorrow?”

“Oh yeah, absolutely.”

Now this person’s supervisor will think the issue is settled.

- ❖ Choose a simple and appropriate username and email address, or use your Massasoit account:
 - Yes rsmith@massasoit.edu
 - No Freakzilla@yahoo.com
 - Yes rsmith88@google.com
 - No PinkChic344543@google.com

❖ Only send information to _____ when solicited, otherwise it is spam.



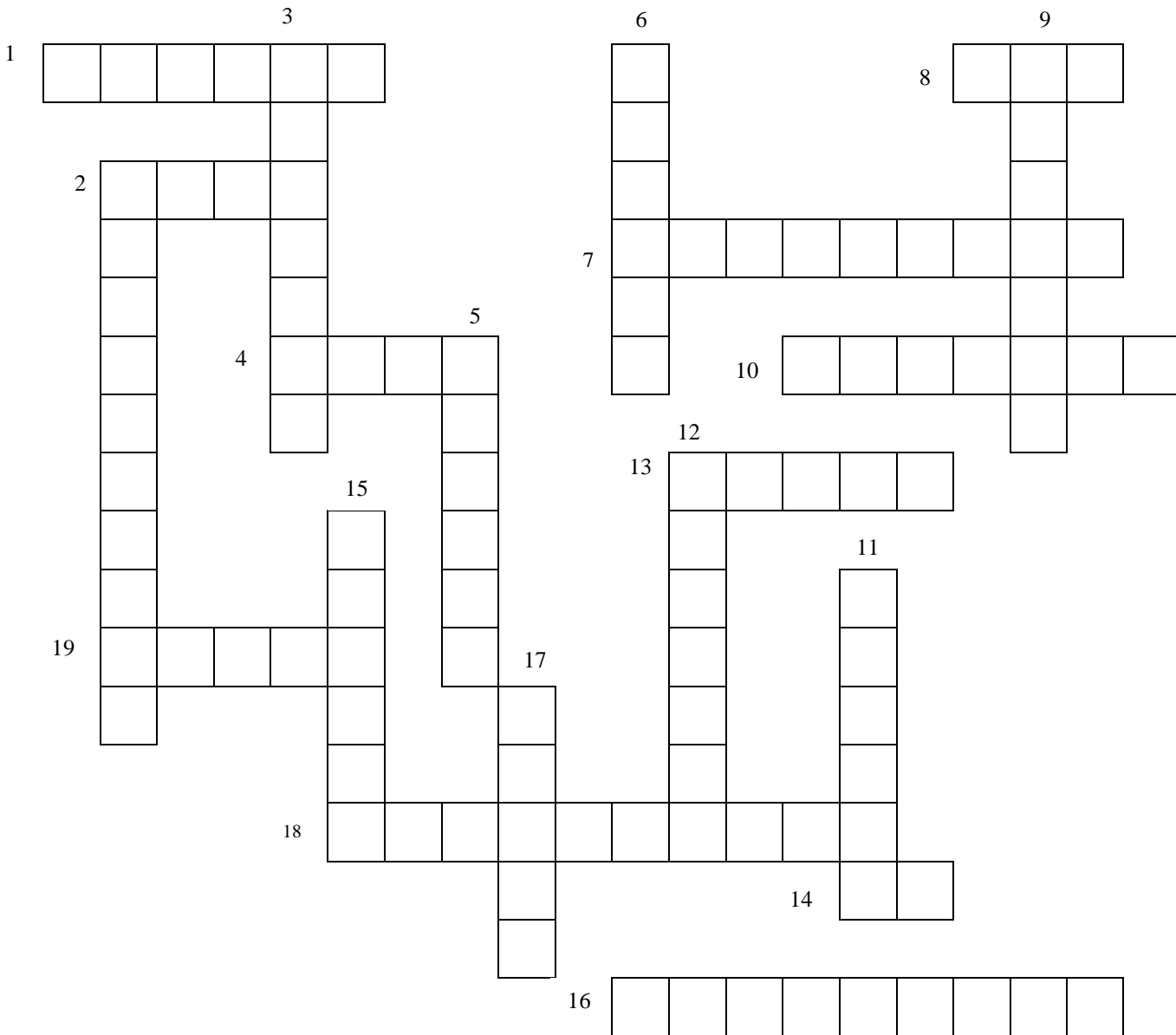
❖ Use email only when necessary, not to avoid face to face communication.

❖ Be Careful: Email is not private or temporary. In fact, it can be used in court!

- Never email angry. Write a draft, sleep on it, then revise.

Irrelevant, unsolicited, and inappropriate emails, typically sent to mass recipients, are spam. If a recipient marks your emails as spam, they will not go to their inbox.

Email Etiquette



Across

1. Always ____ documents rather than copy/pasting them.
2. Unsolicited or inappropriate messages are known as ____.
4. Make sure your message is complete and correct before clicking ____.
7. Always ____ yourself when emailing someone new.
8. ____ is used to protect recipients' privacy.
10. The ____ field is used to indicate the purpose of your message, making it easier for the recipient to prioritize and respond.
13. ____ promptly and only to those are in the conversation.
14. The ____ field is for the recipients email address.
16. Choose an appropriate username and email address, or use your ____ account.

18. Always include an opening and closing ____.
19. Always include a ____ after a salutation.

Down

3. Click ____ to start a new conversation rather than replying to an old one.
5. ____ unwanted messages in order to keep your inbox open.
6. Use separate small paragraphs for separate ideas, ____, or questions.
9. ____ is used to consolidate your contacts in Gmail.
11. Never ____ your paragraphs when using business format.
12. Formality shows ____ to your recipients, especially new ones.
15. Unsent messages are saved in the ____ tab and can be edited and sent.
17. Not only is email permanent and public, it can also be used in ____.