

MASSASOIT COMMUNITY COLLEGE
REGULARLY SCHEDULED MEETING OF THE BOARD OF TRUSTEES
THURSDAY, JULY 18, 2019
PLYMOUTH AREA CHAMBER OF COMMERCE
134 COURT STREET, PLYMOUTH, MA
Approved September 18, 2019

Attendees: Bonnie Blackler, Thomas Carroll, Eshita Chakrabarti, Deborah Enos, Gena Glickman, Robert Harnais, Marilyn MacDonald, - Ann Sullivan

Absent: Craig Andrade, Eval Silvera, Cindy Mack

Call to Order

Roll call vote to open the meeting:

Chair Harnais – yes
Vice Chair Carroll – yes
Secretary Sullivan – yes
Trustee Blackler – yes
Trustee Chakrabarti – yes
Trustee Enos – yes
Trustee MacDonald – yes

The meeting was called to order at 1:00 p.m.

Chairperson's Report

Deferred

President's Report

President Glickman reviewed some preliminary results from the latest Noel Levitz survey; the full survey results will be delivered in a presentation to the Board at either the September or October Board meeting. Dr. Glickman advised that Paul Grand Pré, Chief Advancement Officer, would assume responsibility for the Grants Department. In the past the grants department was not focused on private and public foundations, moving the department under the Office of Advancement will bring greater visibility to these opportunities. Provost McCarthy's retirement will be effective at the end October, however her last day on campus will be at the end of August. She advised that the transition is going smoothly and Vice Provost Yameen will assume the Provost role in August. Additionally, Melanie Haber will be soon joining Massasoit as the Vice President of Corporate and Community Education. Secretary Sullivan recalled that there have been some organizational changes since the last time the Trustees received an organization chart. President Glickman stated that she would provide updated charts for the Trustees at the next meeting. President Glickman thanked Secretary Sullivan for the introduction to John Cruz of Cruz construction; the introduction has yielded some positive opportunities for students and community education. Finally, President Glickman advised of two important upcoming dates. October 3, 2019 is the inauguration and October 5, 2019 is the Launch Celebration.

Student Trustee's Report

Lydia Camara, Chief of Staff, advised that Cindy Mack is the newly elected Student Trustee. Cindy is visiting with family and is out of the country until the end of August, they will join the Trustees at the September meeting.

Massasoit Community College Foundation Report

Paul Grand Pré, Chief Advancement Officer, noted that Wayne Perkins had resigned as President of the Foundation citing health reasons and Dick Frye has been newly elected to serve as President. Mr. Frye is a former member of the Board of Trustees and Mr. Grand Pré said that Mr. Frye is excited to fill the role and has been extremely helpful to him and the Advancement team. Mr. Grand Pré further advised that there is a tremendous amount of energy with the Foundation and they are continuing to seek out and add new members to the Foundation Board.

Mr. Grand Pré then made a request to the Board to approve the adoption of the proposed amendment to the Gift Acceptance Policies and Guidelines in order to provide greater clarity and guidance regarding gifts-in-kind.

A motion was made by Secretary Sullivan and seconded by Trustee MacDonald to approve the adoption of the proposed amendment to the Gift Acceptance Policies and Guidelines. The motion passed unanimously.

Massasoit Community College Alumni Report

Trustee Blackler advised that the Alumni Association was on a break until September. Vice Chair Carroll asked Trustee Blackler how the Association is connecting with the work of the Foundation. President Glickman advised that the Executive Director of Alumni Relations is working to build greater synergy. Dr. Glickman noted that there has been some discussion about the need for the Alumni Association to be a 5013c entity as it would be the most effective and efficient method of organization for the benefit of the College. Vice Chair Carroll stated that the organizational structure, in its current form, feels a bit siloed. Trustee Blackler said that the association as it currently exists, does not have much administrative support. President Glickman noted that if the association was structured similarly to the Foundation Board, or under the umbrella of the Foundation itself, the Advancement Office would be better aligned to provide that support. Trustee Blackler agreed that this would be very beneficial for the Alumni Association. Vice Chair Carroll agreed that housing the Alumni Association would provide better synergy and give momentum to revitalizing the Alumni Association.

Consent Agenda

A motion was made by Trustee Enos and seconded by Secretary Sullivan to approve items 1, 2, 3, and 4 on the consent agenda. The motion passed unanimously.

Marketing Discovery Workshop

Paul Pita, Chief Branding Officer, Craig Wilson, VP of Marketing Strategy, and Sarah Riedel, Account Executive with Rebel Interactive Marketing thanked the Board for the opportunity to meet and work with the Trustees in an interactive marketing branding workshop. The Trustees engaged in several activities and exercise that will help shape the brand of Massasoit Community College.

A motion was made by Secretary Sullivan and seconded by trustee Enos to adjourn the meeting. The motion passed unanimously.

Prepared by:



Lydia B. Camara
Chief of Staff



Ann Sullivan
Secretary, Board of Trustees