

MASSASOIT COMMUNITY COLLEGE  
REGULARLY SCHEDULED MEETING OF THE BOARD OF TRUSTEES  
WEDNESDAY, JANUARY 15, 2020  
6:00 P.M. LOUISON BOARD ROOM, STUDENT CENTER, BROCKTON, MA  
*Approved February 19, 2020*

Attendees: Craig Andrade, Bonnie Blackler, Thomas Carroll, Robert Harnais, Marilyn MacDonald, Cindy Mack, Ann Sullivan

Absent: Eshita Chakrabarti, Deborah Enos, Eval Silvera

The meeting was called to order at 6:04 p.m.

Call to Order

Chair Harnais – Here

Trustee Andrade – delayed arrival

Trustee Blackler – here

Vice Chair Carroll – here

Secretary Sullivan – here

Trustee Mack – here

Trustee MacDonald - here

Chairperson's Report

Deferred

President's Report

President Glickman took a moment to remember Dr. King and advised that though we celebrate Martin Luther King Jr.'s birthday on Monday, January 20<sup>th</sup>, today is the actual date of his birth; he was born in 1929. She advised that there are some new items not mentioned in her report in the packet as they are breaking news. She also advised that the structure of the agenda had changed based on recommendations from several Board members to reflect updates and agenda items by Board goals.

Dr. Glickman reviewed the agenda noting that Provost Yameen will give a presentation on developmental education based on discussions at the December Board of Trustees meeting and she will also provide a NECHE update. Additionally, Vice President Mitchell will bring forth a request for Board action to approve the purchase of a new shuttle bus. This purchase was discussed at the December meeting. President Glickman shared that Dr. Pamela Witcher, Vice Provost of Student and Academic Affairs, has officially joined Massasoit as of December 30<sup>th</sup>.

President Glickman then provided some highlights from her report:

*Board Goal 1: Strengthening Student Success/Increasing Enrollment, Retention and Graduation Rates:*

- The Spring 2020 Corporate and Continuing Education catalog was delivered this week. Additionally, South Shore Magazine will run a story in the near future that features Massasoit's culinary program.
- Dr. Glickman congratulated the nursing department for their 4<sup>th</sup> quarter (October, November, and December) 100% pass rate for the Boards. She also congratulated Dr. Henry Crowley, the Medical Director for Massasoit's Paramedic program who has been named EMS Physician of the Year by the Bristol North Area Coordinating Committee.
- Dr. Glickman noted that we are tracking enrollment daily until the census date and we are targeting to our budgeted projection.

- The College is putting forth a submittal for the Duval Patrick prize given by the Boston Foundation for our Diesel program that highlights the Justice Involved Veterans partnership.
- A date has been scheduled for our legislative hearing for the proceeds from the sale of the state land on January 27<sup>th</sup>.
  - Chair Harnais noted that Representative Dubois has scheduled a community meeting regarding the future of the property.

*Board Goal 2: Lay the Foundation for Major Gift Fundraising (and State Funding updates)*

- On January 7, 2020, President Glickman and Paul Grand Pre, Chief Advancement Officer, had a phone conversation with the senior executives of Coastal Heritage Bank. Bob Terravecchia, Chief Operating Officer, and Richard Fry, Coastal Bank board member, are on the Massasoit Community College Foundation Board. Coastal Heritage offered a plan to provide Massasoit with funding and market exposure to which we gladly accepted. Coastal Heritage is now the official sponsor of the Boston Bruins broadcasts on The Sports Hub 98.5FM. In connection with their sponsorship, they have agreed to donate \$1,000 for every Bruins home victory, starting January 1, 2020.
- On December 24, 2019 we received word from Commissioner Santiago that Massasoit will receive \$48,805 to support our designated Early College Program.

*Board Goal 3: Equity, Diversity and Inclusion*

- The President's Council on Diversity and Inclusion welcomed their first student members in November, Destiny O'Garro and Tiana Yetman.

*Board Goal 4: Build Ties with the Community, K-12 Partners, Local Business, Political Leaders, and Potential Donors*

- The College is currently working with Brockton Area Transit (BAT) on discounted bus passes for our students.
- South Shore Bank has again this year offered to fund a \$750 award to one of our students for good citizenship based on the following criteria:
  - Made their school a better place because they were a part of it
  - Demonstrated a commitment and concern for the community
  - Displayed personal qualities of sincerity, responsibility, and conscientiousness
- On Monday, January 6<sup>th</sup>, President Glickman attended the inauguration of Bob Sullivan, the new mayor of Brockton. She has met with him subsequently and looks forward to their future working relationship.
- On January 31, 2020, Massasoit will host members of the public higher education legislative committee. The committee is touring all of the community colleges and state universities in Massachusetts.

Elected Alumni Trustee Report

Trustee Blackler noted that the next Alumni Association meeting will be held on February 13, 2020. There will be two meetings (12pm to 1pm and 6pm to 7pm) which she hopes will boost attendance. Additionally, the association is working on getting donations for graduation reception.

Student Trustee Report

Trustee Mack noted that she did not have a lengthy report as students are in finals and will soon be on break. He noted that the Club Info Expo will be held on Wednesday, February 5<sup>th</sup> and will feature a Star Wars theme. The next President/Provost forum is scheduled for February 10, 2020. Additionally, Massasoit will be hosting, for the first time, the state-wide Student Advisory Council (SAC) meeting on Saturday, January 25<sup>th</sup> from 10am to 2pm on the Brockton campus. Trustee Mack made a clarification to her report in December regarding a motion to support a part-time student trustee that would be proposed to the legislature [through the SAC]. Trustee Mack stated that he does support Cape Cod Community College in this endeavor.

### Developmental Education Presentation

Provost Yameen thanked the Trustees for the opportunity to present. She stated that she is very proud of this important work being done across campus. Dr. Yameen said that it is often heard that students need to be college ready, she added what is more necessary is that colleges become student ready. We need to provide the resources our students need to be successful. Provost Yameen then provided a national and local overview of college readiness. She discussed multiple measures placement; co-requisite education programs in English and Math; and Early College partnerships.

Dr. Yameen said that over the course of the last five years, the number of Massasoit students required to take developmental courses has steadily declined from 69.5% to 48.6%. She recalled a quote from the Massachusetts Department of Higher Education's report, *Breaking Down Barriers*, that stated "Massasoit Community College leads its community college peers in the percentage of students completing gateway English and math courses in their first year, and the rate is steadily increasing". Provost Yameen concluded with a review of the next steps the college is taking to advance developmental education including scaling up co-requisite options; expanding high school partnerships; restructuring ESL/English departments; ongoing assessment and reporting; math department professional development; building a technology plan to support curricular changes; and examining current-pre-requisite courses. The Board thanked Provost Yameen and all involved for the presentation and their dedication to the students.

### Shuttle Bus Request

Vice President Mitchell stated that as the Board may recall, the College presented the need for a new shuttle bus at the December 2019 meeting. He recounted that the current shuttle bus is a 2008 Chevrolet Express Cutaway Van and has approximately 132,000 miles on it. The average life expectancy for this type of vehicle is 7 to 10 years so at this point the reliability has diminished significantly with this current vehicle. The automatic lift and the rear floor are now beyond repair, which impacts any student needing a wheelchair transport. The purchase of a new shuttle bus has been budgeted for in this fiscal year. Discussion ensued regarding branding and timing of delivery.

**A motion was made by Trustee Blackler and seconded by Secretary Sullivan to approve an expenditure not to exceed \$61,995 with Don Brown Bus Sales, Inc. to provide the College with a 2020 Starcraft Allstar (Chevrolet chassis) shuttle bus. The motion passed unanimously.**

### Foundation Report

Mr. Grand Pré reviewed the fundraising budget as of December 31, 2019 and noted that he would provide this report to the Board on a quarterly basis. He noted that for the month of December \$200,000 was budgeted for the Brockton Scholarship however that amount has not yet been collected. Mr. Grand Pré believes this is nothing more than a timing issue and the donation will come through as planned. Discussion ensued regarding the formatting of the report and distinguishing pledge dollars versus actual donations received. Mr. Grand Pré advised that he would adjust the report accordingly moving forward.

### NECHE Update

Provost Yameen stated that the 2-year progress report due to NECHE will be delivered next week and within the necessary timeline. She thanked all involved who worked diligently on the report. Dr. Yameen gave an overview of the accreditation process noting In the U.S., colleges and universities undergo regional accreditation. The goal of accreditation is to assure and improve institutional quality. Massasoit's accrediting body is the New England Commission to Higher Education (formerly the New England Association of Schools and Colleges (NEASC)). Nationally, there is the Council of regional Accrediting Commissions which is a coordinated system. The accreditation process involves preparing a self-study in response to standards. In this way, a peer review is coupled with rigorous standards. A successful accreditation results in a ten-year accreditation with two coupled with interim reports.

Provost Yameen said that in Spring 2017, NECHE conducted a site visit which results in Massasoit being reaccredited for ten years until 2027. Massasoit has been asked to submit two in the interim. The first is due in January 2020 and will report on the college's comprehensive approach to assess institutional effectiveness and student learning outcomes while using evidence as well as plans to increase enrollment and improve graduation rates. A five-year interim report is due in Fall 2021 detailing continued progress in the first two areas while including the areas of strengthening financial stability and providing professional development for faculty and staff related to academic advising.

Dr. Yameen reviewed some of the highlights of the report including: New President/New Goals; developmental of a collaborative strategic planning process; one college model; organizational changes that aligns structure with becoming more student ready; joining Academic and Student Affairs under one provost; and elevating Advancement and Corporate and Community Education to the Vice-Presidential level.

Additionally, Dr. Yameen stated that Massasoit is seeing positive trends with first-time freshmen (full-time 61%, up 1% from the previous year, and part time 47%, up 2% from the previous year) returning for the subsequent fall semester. We are also seeing higher rates of retention for continuing students from fall-to-fall, adjusting for graduation at 69.2% from the prior year at 67.4%. Massasoit is additionally seeing growth in both our transfer and dual-enrollment populations. While retention rates after the first year are often below our community college peers, one primary cause is the many options for transfer within the area. When these transferring students are considered, Massasoit again surpasses the segmental average.

As a result of our enhanced enrollment and retention strategies, Massasoit's Graduation and Transfer rates have been trending upwards. Tracking the traditional IPEDS (Integrated Postsecondary Education Data Systems) Cohort of first-time, full-time, matriculated students over three years, our graduation rate now averages 17% after many years at 15% or lower, while maintaining an 18% transfer-out rate and about 16% still enrolled after three years. Simply giving the cohort group an additional year (four years for an associate degree; two years for a certificate program), the graduation rate jumps from 17% to 23% and overall student success rate of 52%, compared to 51% for three years. Although the number has fluctuated, and has decreased from 2017-2019 (1097 to 928), the total number of degrees and certificates awarded yearly over the ten-year 2008-2019 period has increased overall from 881 to 928 (24.48%).

Provost Yameen then provided a brief overview of the upcoming five-year report and concluded noting that moving forward, initiatives and evidence for accreditation will be collected from all offices and divisions of the college biannually and reported to the college community.

#### Consent Agenda

**A motion was made by Trustee Andrade and seconded by Trustee Mack to approve items 1, 2, 3, and 4 on the consent agenda. The motion passed unanimously.**

#### Public Comments

There were no public comments.

#### Executive Session

Chair Harnais advised that the Board would enter into executive session to discuss potential litigation as discussing it in an open meeting may have a detrimental effect on the or litigating position of the public body. He advised that the meeting would adjourn immediately following executive session.

#### **Roll Call for Executive Session**

**Chair Harnais - yes**

**Vice Chair Carroll - yes**

**Secretary Sullivan - yes**  
**Trustee Andrade - yes**  
**Trustee Blackler - yes**  
**Trustee Mack – yes**  
**Trustee MacDonald - yes**

**Roll call to exit Executive Session**

**Chair Harnais - yes**  
**Vice Chair Carroll - yes**  
**Secretary Sullivan - yes**  
**Trustee Andrade - yes**  
**Trustee Blackler - yes**  
**Trustee Mack – yes**  
**Trustee MacDonald - yes**

**A motion was made by Secretary Sullivan and seconded by Trustee Andrade to adjourn the meeting. The motion passed unanimously.**

Prepared by:



Lydia B. Camara  
Chief of Staff



Ann Sullivan  
Secretary, Board of Trustees