

**MASSASOIT COMMUNITY COLLEGE**  
**REGULARLY SCHEDULED MEETING OF THE BOARD OF TRUSTEES**  
**Wednesday, June 17, 2020**  
**6:00 P.M.**  
**Massasoit Community College**  
**Virtual Meeting**

**AGENDA**

	<b>TIMEFRAME</b>
<b>A. Call to Order</b>	<b>6:00 P.M.</b>
<b>B. Chairperson’s Report</b>	<b>10 minutes</b>
<b>C. President’s Report</b>	<b>10 minutes</b>
• <b>COVID-19 College Response &amp; Next Steps</b>	
○ <b>Re-opening</b>	
○ <b>Commencement update</b>	
○ <b>Summer Session I&amp; II</b>	
○ <b>Fall Semester</b>	
<b>D. Elected Alumni Trustee Report</b>	<b>10 minutes</b>
<b>E. Student Trustee Report</b>	<b>10 minutes</b>

**BOARD GOAL #1 – STRENGTHEN STUDENT SUCCESS AND INCREASE ENROLLMENT, RETENTION AND GRADUATION RATES**

<b>F. Marketing &amp; Communications Institutional Overview and FY21 Marketing Allocation and request that the Board of Trustees approve an expenditure not to exceed \$300,000 over the one (1) year contract period, with the marketing and advertising firm Rebel Interactive Group of Southington, CT to provide and manage integrated marketing and media buying services for Massasoit Community College by Sarah Yunits, Director of Communications &amp; Public Relations, Virginia DePina, Director of Marketing and James Lynch, Director of Creative Services.</b>	<b>20 minutes</b>
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**BOARD GOAL #2 – LAY THE FOUNDATION FOR MAJOR GIFT FUNDRAISING**

<b>G. Massasoit Community College Foundation Report</b>	<b>10 minutes</b>
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**BOARD GOAL #3 – EQUITY, DIVERSITY, AND INCLUSION**

<b>H. Massasoit Community College’s response to addressing systematic social injustice and racism by President Glickman.</b>	<b>10 minutes</b>
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**BOARD GOAL #4 – BUILD TIES WITH THE COMMUNITY, K-12, LOCAL BUSINESS, POLITICAL LEADERS AND POTENTIAL DONORS**

**Updates on community and business partnerships (updates included in Board packet).**

## INFRASTRUCTURE UPDATE

- I. Review of the 2020 – 2025 Strategic Plan by Lydia B. Camara and Marc Simmons, co-chairs of the Strategic Planning Task Force Committee. 30 minutes**
- J. Consent Agenda (vote needed) 5 minutes**
- 1. All Purpose College Trust Fund Report for April 2020.**
  - 2. Human Resources Report for May 2020.**
  - 3. Massasoit Community College Police Department Crime Statistics Report for May 2020.**
- K. Other Business TBD**
- 1. Nominating Committee Discussion**
  - 2. July Board Meeting Date**
    - a. Fee increase discussion**
- L. Public Comments 5 minutes**
- Adjournment**

To Join the Zoom Meeting:

<https://massasoit.zoom.us/j/94700013771?pwd=R00yVW0rREE4bUVxdmRncElHQmR2QT09>

Meeting ID: 947 0001 3771

Password: 470146

Dial by your location

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