

**MAS2202 Design Development - Building Experience 03**

Mass. State Project No. MAS2202  
Science, Nursing and Allied Health Renovations  
Massasoit Community College, Brockton Campus, Brockton, MA  
2024-08-06 1:30-3:30 PM

Attendees:

DCAMM

Stephen O'Conner	DCAMM Deputy Director of Construction
Orville Henry	DCAMM Construction Project Manager
Robert Anderson	DCAMM Project Engineer
Jenny Burton	DCAMM Senior Project Manager
Chris Becker	DCAMM Accessibility
Greg Zukerberg	DCAMM Accessibility

MCC

William Mitchell	MCC VP for Administration/CFO
William O'Neill	MCC Exec. Dir. Of Budgeting and Fiscal Reporting
Jen Holbrook	MCC Staff Associate to VP of Admin/CFO
Richard Hadley	MCC Project Executive
Chris Volz	MCC Head of Facilities
Kim Sylvia	MCC Human Resources
Jennifer Pike	MCC Access & Disability Resources (ADR)
Sarah Trent	MCC Student Representative
Catherine Powers Ozyurt	MCC Dean of Allied Health and Nursing
Katie Ruggieri	MCC Dean of Science and Math
Gail Burgen	MCC Allied Health Admin
Judy Fraciosi	MCC Student Life Coordinator
Alex Villanueva	MCC Director of Communications
Karina Sallaway	MCC Communications Specialist
Cameron Pettiford	MCC Director of IT Services
Amee Synnott	MCC Title IX and Compliance Officer
Rachel Fraciose	MCC Science and Math Admin
Ana Estabrooks	MCC Science Lab Tech and Safety Officer
John Caffelle	MCC Director of Administrative Services
Christine Mcelhinney	MCC Procurement
Marie McDonnel	MCC Director of Academic Resource Center

DESIGN TEAM

Marc Perras	JA Associate Principal
Sarah Tarbet	JA Senior Associate
Silvia Colpani	JA Project Manager - Allied Health
Mary Gillis	JA Project Manager - Science

Jessie Bennett	JA Project Designer
Hansy Better Barraza	SLA Principal
Leena Ismail	SLA Project Manager
Ignacio Lopez	SLA Project Designer
Sarah Pumphrey	SLA Project Designer

### **Agenda:**

1. Introduction
2. Universal Design Goals
3. Floor Plan Updates
4. Exterior Wayfinding and Signage
5. Interior Experience

### **Meeting Notes:**

1. Universal Design Goals:
  - a. The design team advises that we should consider the building color separate from the logo or branding colors.
  - b. MCC generally agrees separating the colors, logos, signage from the current branding as to not limit change in the future is a good path forward.
2. Floor Plan Updates: JA presents floor plan updates. No comments from MCC.
3. Exterior Wayfinding and Signage:
  - a. The overall concept that some building entries are more prominent and should have signage that reflects this importance is generally understood and approved.
  - b. MCC notes for the new Science Building there is an exit from the Student Center that goes right toward entry #4. This might be have to swapped with #3 given how that may contribute to traffic to that entry.
  - c. It is discussed that the existing characteristic of exterior signage needs improvement if it's going to help campus navigation..
  - d. JA presents exterior entrance and wayfinding signage, supergraphics and color are used to distinguish between buildings, and between entrances on each building.
    - i. The exterior signage is also an indicator that the interior has been renovated as well, breathing new life into the buildings.
    - ii. The supergraphics painted onto the existing concrete panels building on a tradition of like signs in post industrial cities like Brockton.
    - iii. MCC likes this concept and it is generally approved, the scale of the signage is the only thing called into question. JA will look to provide options and further refine the treatment of each entrance.
  - e. It is noted that "SCIENCE" should be the building name, even though it houses a lot of STEM programs.
  - f. Paint or vinyl is being proposed for the signage as it can have a large impact with relatively little cost.
    - i. It is noted that both paint and vinyl will present a long term maintenance need.
  - g. There is concern that the signage under the roof soffits may be more difficult to see than signage mounted to the fascia as it currently is.
    - i. JA considers the use of color and supergraphics on the exterior as an extension of the interior, creating outdoor rooms, which led to the decision to keep this work below the soffit.
    - ii. In addition, colored panels that will infill existing window locations around the buildings will also be an indicator of the building's function.
    - iii. JA will look at fascia placement for signage in greater detail.

- iv. It is noted that the existing fascia signage is currently covered by vegetation in some areas.
  - h. There is sometimes confusion between Science and the Student Center with Science's "SC" designation. This update will help clarify between these buildings.
  - i. "Allied Health" division name has been changed to "Health Science". Further discussion is needed on what title will appear on exterior signage.
  - j. The options that show the signage with a white outline around the text are not as legible as the other options.
  - k. DCAMM notes that the colorful graphics will make a positive impact from a wayfinding standpoint.
  - l. MCC Suggests the possibility of using banners for signage. Design team has not been thinking about this in a temporary way as banners would indicate.
  - m. Some note that they prefer the secondary entries over the more bold (primary) graphics.
  - n. Science Faculty respond very positively to the tertiary signage option.
4. Covered Walkways:
- a. Both covered entry options are generally liked.
  - b. Option 2 with directional arrows are preferred. These will help new students visually orient themselves where they can't see the doors.
5. Color Feedback:
- a. Yellow color for Science is generally liked.
    - i. Can see a tour guide using the colors during their tours
  - b. Petrol blue for Allied Health is generally liked.
    - i. Sparks the thought of scrubs
  - c. The committee liked the colors enough to move forward with asking the students for their input.
6. Interior Experience:
- a. SLA presents multiple options of a singular strategy, to use the same accent color used at the exterior in different ways throughout the building based on how public spaces are. The most public spaces like lounges would be the most saturated with the accent color; the most private ones such as the faculty office would have smaller and more discrete signage.
  - b. This strategy is approved in concept, to be refined and reviewed with the committee again.
  - c. Science - Option 3 is preferred.
    - i. Flexible furniture regarding color
    - ii. Rugs are not preferred.
    - iii. Wipeable, sweepable surfaces are needed.
  - d. Allied Health - Option 2 is preferred.
    - i. Flagging rooms from the ceiling instead of on the floor is preferred, this is technically more difficult because of the use of ACT at the ceiling, will be looked at by the team.
    - ii. It creates consistency with social space
    - iii. No floor material texture changes, they can be trip hazard
  - e. Make sure there is a designated bulletin board space (1-2) for faculty and staff to post information
    - i. Opt 1 student gathering spaces
    - ii. Opt 2 near faculty spaces
    - iii. Opt 3 near bathrooms
  - f. Material for bulletin boards to be explored:
    - i. Felt
    - ii. Forbo tackboard
    - iii. Homasote panels
    - iv. Magnets
  - g. Digital signage will be part of the scope for this project, to be discussed with the MCC Technology team.
  - h. MCC's art collection is discussed.
    - i. If the art was displayed in designated space people will notice/appreciate the pieces more

- ii. JA and MCC to set up a meeting with the MCC art curator to discuss in more detail.

End of minutes