



Media Arts - Radio and Podcasting

College-approved Certificate

	1	
Semester		Credits
MDIA 108	Radio Broadcasting	3 🗆
MDIA 110	Broadcast Writing and Presentation	3 🗖
MDIA 111	Intro to Mass Communication	3 🗖
MDIA 113	Radio Production and Podcasting	3 🗆
		12

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Semester	Z	Credits
MDIA 213	Advanced Radio Production and Podcasting	3 🗖
MDIA 401	Practicum in Radio	3 🗖
MDIA	Media Elective	3 🗖
		9



This academic map is a suggested semester-by-semester guide to keep you on a clear path to program completion. Your academic advisor will provide you with clear direction needed to stay on course and discuss scheduling options with you. Taking courses not reflected on this map may result in courses not counting toward the completion of your requirements.

KEY	Keep an eye out for these symbols, which give important information about certain courses.	
	These courses have no prerequisites or developmental courses required.	
Q	These courses are only offered in certain semesters.	
\land	Students must earn a minimum grade in these courses to remain in the program.	
	Eligible electives for this program are listed on the reverse. Watch for this symbol.	

HELPFUL HINTS



Summer and/or Winter Session classes may be available for your program to help you finish on time. See your advisor or visit the online course search for availability.



Taking 15 credits/semester or 30 credits/year will help you stay on track to finish your degree in two years.

Program Notes

MDIA 213 Advanced Radio Production and Podcasting is designed to build upon the skills learned in MDIA 113 Radio Production and Podcasting.

MDIA 401 Practicum in Television or Radio has a prerequisite of MDIA 113 Radio Production and Podcasting and departmental approval.



Media Electives: Any 3-credit MDIA, JOUR, or FILM course,

Massachusetts is the third top paying state in the country for employment in Media, Arts, Entertainment, and Sports Media occupations. There are over 200 radio stations and 68 television stations within driving distance from Massasoit, plus numerous cable, print and multimedia corporations. We are located in the 7th largest TV market and 10th largest radio market in the United States. Massasoit Community College prepares students for employment in the media industry. Students interested in pursuing a direct route to employment can pursue one of our accelerated certificates. Certificates allow students to develop their skills specific to their area of study and complete a certificate in Radio over two semesters.

Massasoit's Certificate in Radio and Podcasting provides students hands-on learning from professors who work in the media industry. Student radio personalities, producers, and podcasters work in professional radio studios and learn professional techniques and editing. Students develop weekly radio programs and podcasts that are broadcast over our radio stream.

Students leave Massasoit with the skills to work in the industry or transfer to another college. Students do not just learn about media — they perform the duties of those working in the media industry. This has given Massasoit's Media Arts program a great reputation in the industry, and great placement for internships and employment. Skills learned in this industry also carry over to areas of business, web design, communication, public relations, education, and sports management. Almost any industry uses aspects of media, and Massasoit students can benefit by learning skills in podcasting, broadcasting, digital media content, and production.

Students in the certificate in Radio and Podcasting can go on to join the media program and graduate with both their Associate in Arts degree in addition to their certificate. The Media Arts program allows students to be eligible for MassTransfer and A2B Pathway for state alignment. Graduates will have the tools and skills to advance in a variety of media-related programs and industries.

Some courses may have prerequisites, which are courses that **must** be taken prior to a particular course. For details, log into Degree Works through your MyMassasoit portal.

A minimum of 21 credits and 7 courses is required for completion. The same course may not be used to satisfy two different course requirements.

Resources for Academic Success

All college phone numbers are 508-588-9100 + extension.

Student Central

Admissions, financial aid, registration & payments

massasoit.edu/studentcentral studentcentral@massasoit.mass.edu

Brockton | Student Center, Upper Level Canton | First Floor, C121

Admissions: x1411 Financial Aid: x1479 Registrar: x1949 Student Accounts: x1507

Testing & Assessment

massasoit.edu/testing

Brockton | Student Center, Lower Level | x1991

Advising, Career & Transfer Center

massasoit.edu/act-center act@massasoit.edu

Brockton | Student Center, Lower Level | x1461 Canton | First Floor, C126 | x2516

Academic Resource Center

Tutoring & academic support services

massasoit.edu/arc

Brockton | Student Center, Lower Level | x1801 Canton | First Floor, C126 | x2516

Access & Disability Resources

massasoit.edu/adr | x1807

Division Dean

Donna Wright | humanitiesdiv@massasoit.mass.edu | x1810